



THE SECRET
UNIVERSE OF FISH



The Story

The Secret Universe of Fish presents the world from a fish's perspective. Our underwater film team opens up the world under the surface. We explore how fish experience the world, how they differ as individual personalities.

We present the latest scientific research which will change how we view fish and the fishing industry and how we relate to the world under the surface of the oceans.



“People generally don’t consider that humans and fish are in many ways alike. Fish have a brain that functions very much like our own.”

- SVANTE WINBERG

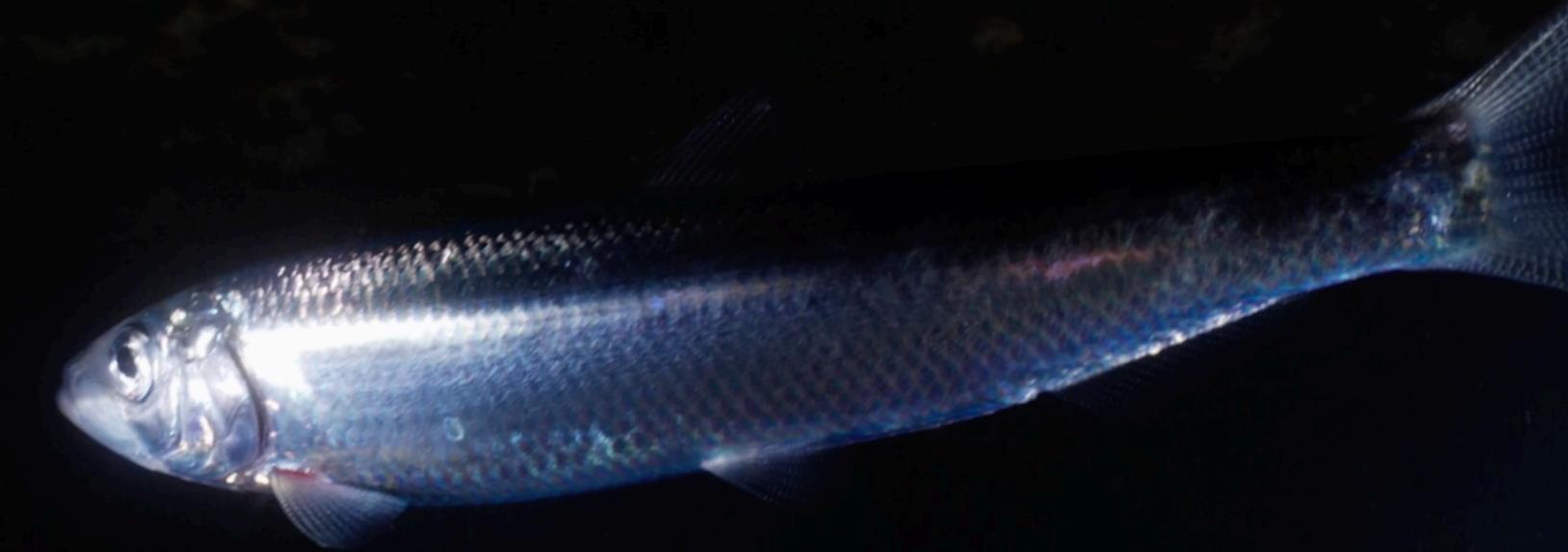
PROFESSOR OF PHYSIOLOGY UPPSALA UNIVERSITY SWEDEN

Our Mission

In *The Secret Universe of Fish* existential questions that affect all living organisms are explored.

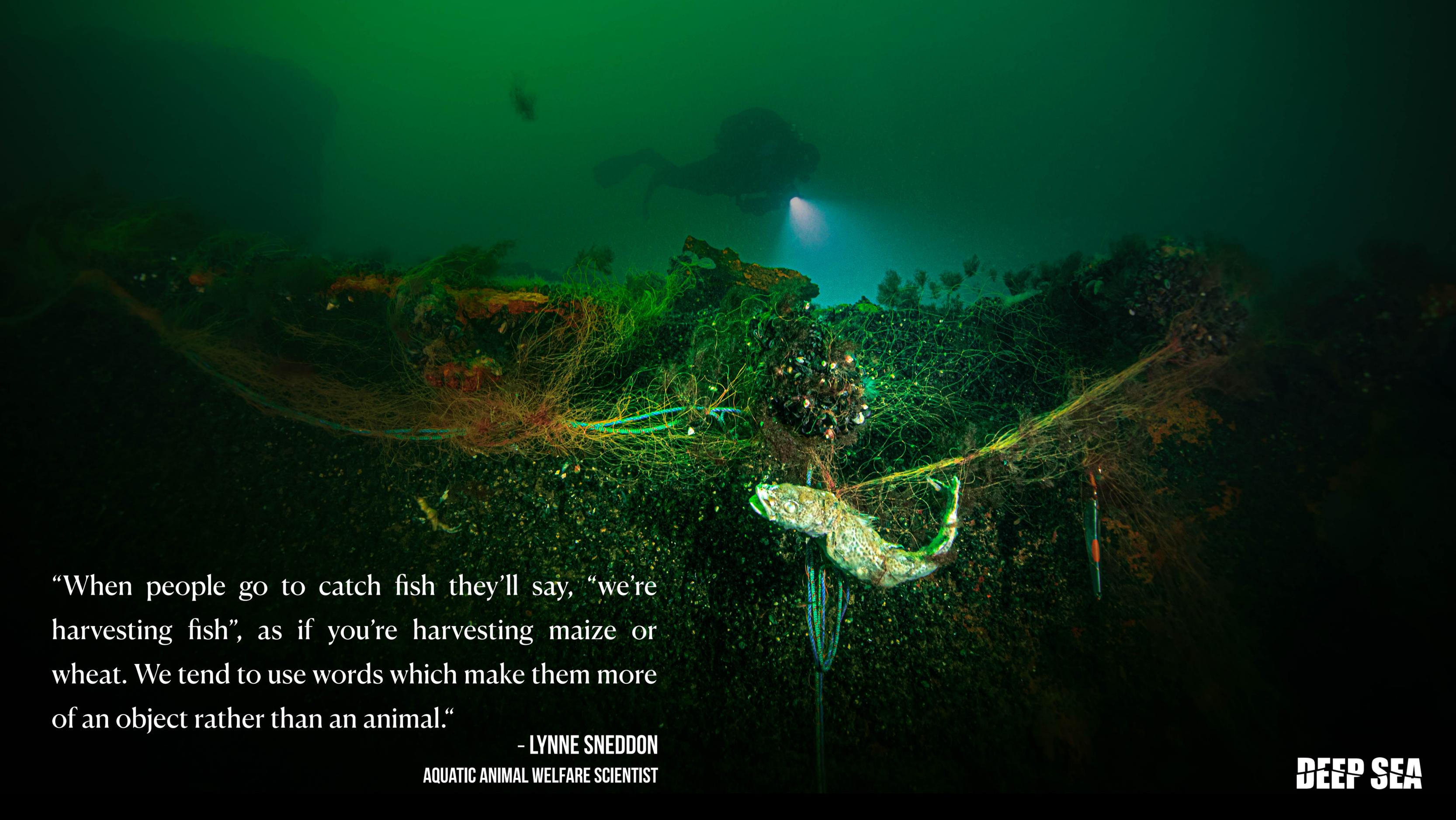
Why do we humans relate to the world under the sea as an alien universe? How have we given ourselves the right to treat the oceans as a garbage tip? Why don't we afford marine creatures the same rights as those on land?

There has long been a popular perception that fish do not feel pain but fish physiologist, Doctor Lynne Sneddon has broken new ground with her cutting edge research that confirms that fish experience and react to pain just like any other animal and that fish respond to painkillers.



Recreational anglers conserve threatened fish populations by practising catch and release fishing. But what actually happens to all those fish that are hooked, dragged around, photographed and returned to the water? This practice is forbidden in some countries but is still widely accepted and in fact encouraged in most parts of the world.





“When people go to catch fish they’ll say, “we’re harvesting fish”, as if you’re harvesting maize or wheat. We tend to use words which make them more of an object rather than an animal.“

– LYNNE SNEDDON

AQUATIC ANIMAL WELFARE SCIENTIST

DEEP SEA

“What happens in the sea happens underwater”

In the opinion of many of the researchers who feature in *The Secret Universe of Fish*, modern large scale fishing is a reflection of how we view life under the ocean surface.

German biologist, Rainer Froese pulls no punches:

“We have delegated our care of the sea to our politicians. They are in charge of taking good care of a public good and they’ve failed miserably. One can ask why we are not forcing them to do better. I think it has to do with the fact that what happens in the sea happens underwater.”



TRAILER

Full-length documentary (Swedish version) with English subtitles.
Broadcasted on SVT (Swedish Television) May 16th, 2021:

A detailed underwater photograph of a fish, possibly a cod, with a mottled pattern of dark spots on its body. The fish is positioned above the title, appearing to swim over it.

DEEP SEA

Deep Sea Productions

DIRECTORS JOHAN CANDERT / PETER LÖFGREN **PRODUCER** JOHAN CANDERT
EDITOR KAJSA GRANDELL **PHOTOGRAPHY** LEIF EIRANSON & SIMON STANFORD
UNDERWATER PHOTOGRAPHY TOBIAS DAHLIN, JOHAN CANDERT & GÖRAN EHLMÉ

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Format: 1 x 52 minutes